

Eureka Magazine Market Research

1) Do you feel our Eureka magazine is an excellent way of introducing science to children at primary level?
Yes/No (comment)

2) What issue was your class favourite?

3) Are you satisfied with the content and topics of Eureka?
Yes/No (comment)

4) Are you satisfied with the illustrations and photos that are used in Eureka?
Yes/No (comment)

5) Since the arrival of Eureka in your classroom, has it added more fun and excitement to your science class?
Yes/No (comment)

6) Have your pupils responded positively to Eureka?
Yes/No (comment)

7) Do your pupils look forward to the next edition of Eureka?
Yes/No/Sometimes

8) Do you use an additional science initiative when teaching the subject in your classroom?
Yes/No

9) Have you had any feedback from parents about Eureka?
Yes/No (comment)

10) Have you experienced any delivery problems with Eureka?
Yes/No (comment)

11) Have you experienced any Eureka or Newspaper shortages since Eureka commenced?
Yes/No (comment)

12) Is your nominated newsagent satisfied with the delivery of Eureka and the compact Irish Independent?
Yes/No (comment)

13) If there was one thing you could change about Eureka, what would it be?

Thank you for taking the time to complete this questionnaire.
Please return to us via fax asap to 01 705 5824

Kind regards
Debbie Brennan
Education Services